



Runcorn Linnets Junior Club Philosophy

The overall objective of the club philosophy is to develop junior football players using a set of values that we have identified to fit with the DNA of Runcorn Linnets Juniors FC.

Within this philosophy there are five key areas that are aligned to our values and accompanied by a coaching curriculum that support and define the culture expected at Runcorn Linnets.

Formula to support our strategy:

Football development = value implementation + education + competitive environments.

CLUB VALUES



Starts With RESPECT And Ends With RESPECT

www.RuncornLinnetsJFC.co.uk



Who We Are

- Commitment to our values is greater than winning.
- We collectively enjoy success and reflect on perceived failure.
- We maintain the highest standards on and off the field at all times
- As a club we will provide football for all regardless of age, gender, ability or disability.
- We will support all coaches and players throughout their individual development

How We Represent

- We want to be renowned for the behaviour of our players off the field as much as our playing style on it.
- We show respect to everyone and everything associated with Runcorn Linnets Juniors FC, all officials and all opponents
- We give our absolute maximum effort every time we represent the club.

How We Play

Our playing style is what defines all of our teams. We will approach every fixture using the following principles of play:

- Being creative in all of our offensive play
- Seek to be offensive in all game phases
- Try to be combinative in possession
- We play with intensity



To enable all of our teams the greatest opportunity to demonstrate our principles of play we must follow the guidelines set out below:

- Take pride in your preparation
- Try to be better than the opponents in sportsmanship
- Try to play better football than the opponent
- And last but not least, try to put a WIN on the scoreboard

How We Coach

We identify a sporting curriculum that we feel will benefit all of our teams, players and coaches through the season.

All sessions must be planned and documented.

All coaches will be encouraged to seek CPD opportunities to ensure we and they remain connected to their development at all times.

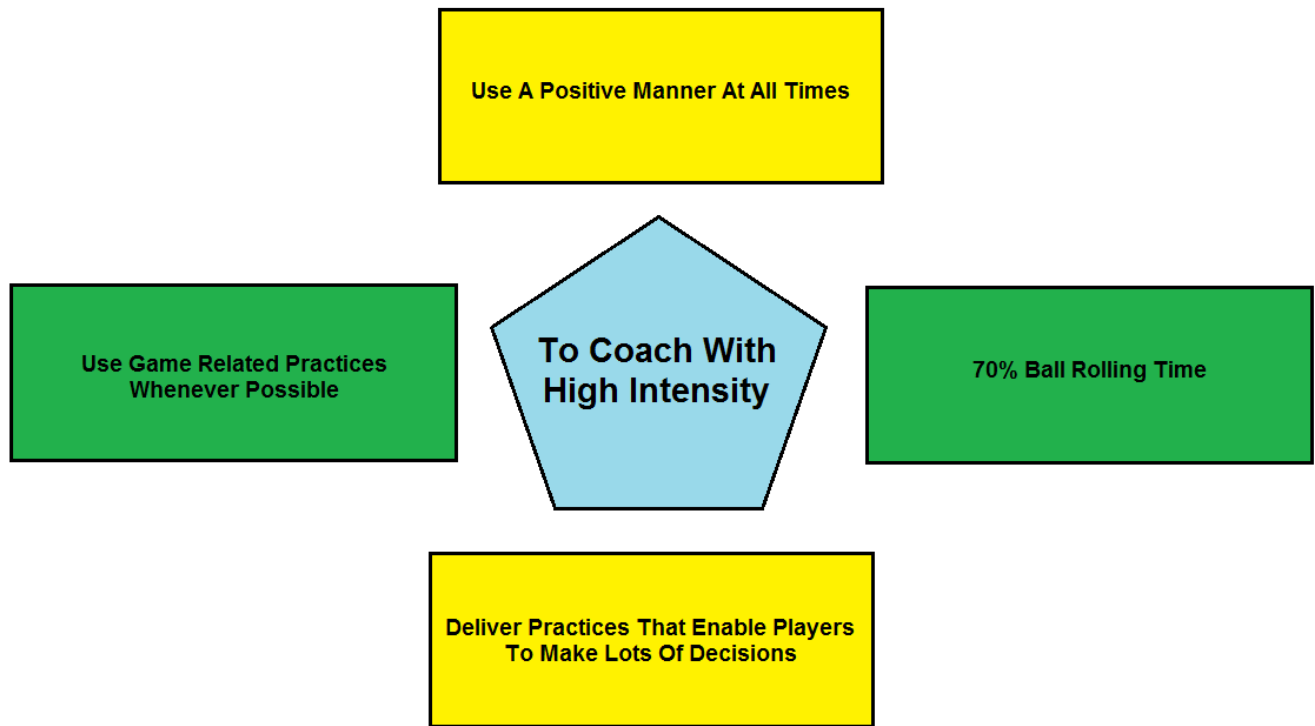
The fundamentals of all of our sessions are as follows:

- The boys/girls must learn the basics concepts of football
- Assimilate a specific physical preparation
- Acquire a sufficient technical level
- Learn to develop their talent in the context of a playing style
- And all the above while having FUN, FUN, FUN.

Additional to the fundamentals ALL coaches should look to follow the tactical guidelines below:

- Use the basic first team system
- Also learn different system fluidly
- The most important thing is **NOT** the playing system
- The most important thing **IS** the playing style

As coaches we will look to use the following guidelines when delivering the above



How We Support

- Training youngsters to be good people
- Instilling healthy lifestyle habits
- Helping them to be happy with life they have chosen
- Approaching schoolwork in a responsible way
- Making them good footballers